



Wide transformation:

changing the way your company innovates

Change has never happened this fast before, and yet it will never be this slow again. To respond to this situation, your company needs to not only change the products & services it creates, but how it creates them too.

Every leader is well aware that innovation is crucial for the future growth and sustainability of their business. Many organizations undertake innovation and intrapreneurship programs, but few succeed in obtaining the outcomes they seek. This failure is often due to lack of a holistic approach to innovation, resulting in many disconnected activities being initiated. Millions are wasted and stakeholders and employees often become disillusioned along the way.

An enterprise-wide transformation goes beyond the solitary programs and trainings. It changes the company's entire

operating model, allowing it to continuously explore new growth options while efficiently exploiting current assets and positions.

The enterprise-wide transformation aims at creating a sustainable innovation ecosystem in your company - continuously able to deliver successful product & services - by:

- developing an innovation strategy
- aligning the innovation strategy with the core corporate strategy
- creating a new operating model through process re-design
- implementing innovation accounting
- improving HR capabilities
- improving the collaborations with third parties such as startups, SMBs and universities

The benefits of the full transformation of your company include:

- reduced cost-of-innovation
- improved customer net promoter score
- reduced time-to-market for new products & services
- balanced portfolio
- improved investment efficiency
- increased employee satisfaction
- reduced employee churn

Having helped transform banking corporations, fast mover consumer goods enterprises and publishing conglomerates - I can guide your organization to a new way of managing innovation, where pragmatism replaces 'fluff' and deliberation replaces chaos.

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